

College campus fundraising ideas



Before you get started

Check with your university programs board or university student organization board regarding restrictions for raising money for student organizations.

Oftentimes raising money requires special access or permission for spaces. Check with your specific student organization body for details on permission and access.

This is one of those cases where it is NOT better to ask for permission later. Serious consequences can be exacted on chapters for not following the rules.



Have a purpose!

Raising money just to support chapter is a hard sell. Have a specific goal in mind that will encourage the members and the campus to contribute.



What do we need the money for?

A realistic budget helps set goals for fundraising



Chapter \$ v. \$ for service

Raising \$\$ for the chapter vs. raising money to help



“ If you call yourselves “Save the Whales,” every once in a while you have to save a whale. *Tom Ahern*



Easy fundraisers

- ▶ Ask for money from existing organizations
 - SGA, OSA
- ▶ Holiday related sales
 - Bake sales, flower sales
- ▶ Event related sales
 - Graduation, homecoming



Bigger

- ▶ Asking stakeholders for support
- ▶ Require more planning



Plan in the spring for fall fundraisers

Silent auctions

- ▶ Can be set up using google forms
- ▶ Students can solicit items, gift certificates

Money Back at restaurants

- ▶ Restaurants “give back” percentage of total sales



Use your service partners

Humane Society

Dog Washes, dog biscuit sales, dog clothing, pictures with dogs, puppy kissing booth

Trash Pickup

Contests between orgs for most pickup, donations for goals of trash pick up

RMH

T-shirt sales, sales during events

Keep in mind that the students have ideas

Many are involved in other organizations that have fundraising as their goals as well.



**Want big impact?
Set goals that reflect a
big event**

